Nebraska Entrepreneur Rubric for Class Presentation:

Student name:

Entrepreneur interviewed:

Points

Were you ready to present when it was due? 5

Did you address the following information in your presentation?

Examined different ways of becoming an entrepreneur? 5

Advantages and disadvantages of the different methods of becoming an entrepreneur? 5

Did this person start the business from scratch, buy an existing business, purchase a franchise, or take over a family business? 5

How is the business organized: sole proprietorship, partnership, or corporation? 5

Why did the entrepreneur choose that form of organization? 5

What is the entrepreneurs’ background, and their education? 5

What does this person feel best prepared him or her for owning a business? 5

What does the entrepreneur feel are the best and worst things about owning a business? 5

Slide presentation

Prepare one slide for each of the following topics:

Title; entrepreneurs’ name and business name? 5

Entrepreneurs’ education career path? 5

Type of business organization? 5

Pros of entrepreneurship? 5

Cons of entrepreneurship? 5

The entrepreneur’s key to success? 5

Pictures, clip art, graphics? 5

Please answer these questions in your presentation also:

1. What are the advantages and disadvantages of buying an existing business versus starting your own? 5

2. How does the organization of a business affect the business’s future? 5

3. Why is it important for potential entrepreneurs to understand the background and experience of other entrepreneurs? 5

Presentation spelling, grammar, large enough font, dressed appropriately 5

Total Possible Points 100

Points Earned

Comments: