

Quarterly Financial Report Rubric

Points	4	3	2	1
Financial Content X 3	Gave explanation with full understanding of the income statement and balance sheet.	Provided both income statement and balance sheet and demonstrates good understanding.	Provided most portions of income statement and balance sheet. Shows at least partial understanding of the topic.	Missing elements of balance sheet and income statement. Shows limited understanding of the topic.
Financial Vocabulary X 2	Used 6 or more financial terms accurately	Used 4-5 financial terms accurately	Used 2-3 financial terms accurately	Used one or fewer terms accurately
Financial Performance Update X 2	Gave accurate update on performance based on financial statements and offered recommendations	Gave accurate update on performance based on financial statements. Did not include recommendations	Gave update on performance or provided recommendations with some inaccuracies.	Did not provide update on performance or recommendations.
Visual Aid	Design, layout, neatness strengthen the presentation. Aids in understanding of information.	Design, layout, neatness somewhat strengthen the presentation and aids in understanding of information.	Could improve on design, layout, neatness of the presentation. Somewhat distracts from understanding of information.	Visual aid distracts from presentation, is not present, and/or demonstrates lack of preparation.
Oral Presentation	Speaks clearly and with confidence, maintained eye contact throughout presentation. Well prepared to present.	Speaks clearly and with confidence, maintained eye contact for most of presentation. Prepared to present.	Speaks fairly clearly and with some confidence. Maintains eye contact during some of the presentation. Could use more time preparing.	Lacked clarity, eye contact and/or confidence. Not adequately prepared to present.
Total Score: _____				

Comments:
