

## Flipgrid Project Rubric -- “Part-Time Indian”

	<b>Excellent 4</b>	<b>Good 3</b>	<b>Fair 2</b>	<b>Below Expectations 1</b>
<b>Content</b>	<ul style="list-style-type: none"> <li>ü Content includes a clear statement of purpose or theme, address the guiding questions and is powerfully and clearly presented.</li> <li>ü A rich variety of supporting information in the presentation logically supports the project’s main ideas and gives much detail.</li> <li>ü This project includes motivating questions that are addressed and presented in a focused and logical order.</li> <li>ü Sources are properly cited.</li> </ul>	<ul style="list-style-type: none"> <li>ü Information is presented as a connected theme that addresses guiding questions with accurate, current supporting information that shows the project’s main idea.</li> <li>ü Details are logical and relevant and different sources of information are effectively used.</li> <li>ü The content includes a clear point of view that is presented in a logical order.</li> <li>ü Sources are properly cited.</li> </ul>	<ul style="list-style-type: none"> <li>ü Content does not present a clearly stated theme, and is vague in places. Addresses guiding questions, but not thoroughly.</li> <li>ü Some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea.</li> <li>ü There are few references to sources and few facts.</li> </ul>	<ul style="list-style-type: none"> <li>ü The content lacks a central theme, clear point of view and logical sequence of information. Does not address guiding questions satisfactorily.</li> <li>ü Much supporting information is missing or irrelevant to the overall message.</li> <li>ü The viewer is not sure what the message is because there is little persuasive information and only one or two facts about the topic.</li> <li>ü Information is incomplete, out of date and/or incorrect.</li> </ul>

<b>Visual Elements and Video/Photo Editing</b>	<ul style="list-style-type: none"> <li>ü Project is edited with only high quality shots remaining.</li> <li>ü A variety of transitions and digital effects are used to move the main idea forward smoothly and clearly, in a way that grabs the viewer's attention.</li> </ul>	<ul style="list-style-type: none"> <li>ü Project is edited thoroughly with only quality shots remaining.</li> <li>ü A variety of transitions and digital effects are used smoothly.</li> <li>ü Good pacing and timing.</li> </ul>	<ul style="list-style-type: none"> <li>ü Project is edited to some degree. Several poor shots remain.</li> <li>ü Transitions from shot to shot are choppy, and not always appropriate for the scenes.</li> <li>ü Digital effects are ineffective or they are overdone and distracting.</li> </ul>	<ul style="list-style-type: none"> <li>ü Project is unedited and many poor shots remain.</li> <li>ü No transitions between clips/photos are used.</li> <li>ü Raw clips/photos run back to back. No evidence of work on digital effects.</li> </ul>
<b>Audio Elements and Editing</b>	<ul style="list-style-type: none"> <li>ü Audio is clear and effectively helps communicate the main idea. Obvious preparation work has been put into the script.</li> <li>ü Students communicate ideas with enthusiasm, proper voice projection, appropriate language and clear delivery.</li> <li>ü Background audio is well-chosen to bring out the theme and does not overpower the main audio.</li> </ul>	<ul style="list-style-type: none"> <li>ü Audio is clear, but only partially helps to communicate the main idea. Script shows evidence of preparation overall, but sometimes seems sketchy.</li> <li>ü Students communicate ideas with proper voice projection &amp; expression, appropriate language and clear delivery.</li> <li>ü Background audio fits the theme but sometimes competes with main audio.</li> </ul>	<ul style="list-style-type: none"> <li>ü Audio is sometimes unclear and does not get across the main ideas clearly enough.</li> <li>ü Students have some difficulty communicating ideas due to weak voice projection and/or lack of preparation.</li> <li>ü There is some prepared background audio, but some parts of the project seem bare.</li> </ul>	<ul style="list-style-type: none"> <li>ü Audio is cut-off and inconsistent.</li> <li>ü Students have great difficulty communicating ideas with poor voice projection.</li> <li>ü Little thought has been put into background audio. It is either not included, does not fit the theme or distracting.</li> </ul>

<b>Creativity</b>	<p>ü Project is unique in all areas: presentation holds audience attention, music is well-chosen, audio is engaging, and content shows strong evidence of original thinking, insight and creativity.</p>	<p>ü Project is creative in one or two areas: e.g. presentation holds audience attention, music is well-chosen, audio is engaging, and content shows evidence of original thinking, insight and creativity</p>	<p>ü Project is clearly presented and satisfying overall, but more could have been done to increase audience interest in places.</p>	<p>ü Project is mostly flat or uninteresting and cannot hold audience interest.</p>
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**Sources:**

Vandervelde, Joan. "Video Project Rubric." A+ Rubric. 2003.

<<http://www.uwstout.edu/soe/profdev/videorubric.html>>

McCullen, Caroline. "Multimedia Project Rubric." Midlink Magazine.

<<http://www.ncsu.edu/midlink/rub.mmproj.html>>