

Knowledge Application Activity Template

Follow these steps to complete your activity:

1. _____ Meet with Mrs. Kastanek to verbally explain your plan of action.
2. _____ Create your Plan of Action (template).
3. _____ Follow up with Mrs. Kastanek to assess Plan of Action.
4. _____ Create your project.
5. _____ Follow up with your Project Report reflection (template).
6. _____ Link your project to your Plan.

Meeting notes:

Project Rubric

Plan of Action

Project that I plan to create (circle one):

1. Commercial video persuading someone to buy an obscure product*.
2. A video with Slideshow teaching and showing someone how Logos, Ethos, Pathos, and the 4 Core Techniques work.
3. A PowToon persuading someone to keep or purchase an unusable object*.

*obscure and “unusable” objects can be objects that have outlived their usefulness like a VCR player, random objects like a rock, or an object considered trash like a blanket full of holes, a broken lightbulb, etc. Be creative!

Introductory Thesis:

I will create a _____ that will persuade you to _____ because _____, _____, and _____.

Plan 4 Core Techniques of Persuasion:

Predict Results	- - -
Call for Fairness	- -

	-
Set a Precedent	- - -
Respond to Objections	- - -

Categorize how your 4 Core Techniques used above fit into persuasive rhetoric.

Logos	Ethos	Pathos

Step 2 notes:

Project Reflection (Empowered Learner):

- 5 - "Oh yeah! I got this! I can even teach you!"
- 4 - "Yep! I'm confident I'll ace the test you give me."
- 3 - "Um, I think I might remember this..."
- 2 - "Uh, oh! I think I need to Google this again."
- 1 - "Say what! I have no idea what you are talking about."

1. I can create a well-written persuasive essay. 5 - 4 - 3 - 2 - 1
2. I can use persuasive techniques effectively. 5 - 4 - 3 - 2 - 1
3. I can identify persuasive techniques in many forms. 5 - 4 - 3 - 2 - 1
4. I can use persuasive rhetoric effectively. 5 - 4 - 3 - 2 - 1
5. I can identify persuasive rhetoric. 5 - 4 - 3 - 2 - 1
6. I can recognize the relationship between persuasive rhetoric and persuasive techniques. 5 - 4 - 3 - 2 - 1
7. I can use persuasive rhetoric and strategies in places other than English class such as _____, because:
8. I used annotating as a skill and strategy to understand complex concepts (like persuasive techniques and rhetoric) in text. This skill is effective / ineffective (circle one) in helping me understand persuasion because:

Link your project here with a link or QR code: