

Finding Your Style.

Designers are always looking for inspiration. Find a picture of an app you love, and break down what about it inspires you!

First Impression: Write down what you like about the look of this app.

Write down what colors you like the most in this app.

What feelings come up when you look at this app: excitement, calmness, happiness, seriousness, others?

Audience: Who is this app appealing to: young people, people who like dogs, people who love video games, others?

Defining Your Style.

As the designer of your app, you can use some of the inspiration you found from an app you like OR try something completely new!

Pick three inspiring colors to use to design your app.

What feelings do you want your users to feel as they use your app: excitement, calmness, happiness, seriousness, others?

Audience: who is your app appealing to: young people, people who like cats, people who hate video games, others?

What first impressions do you want users of your app to experience?