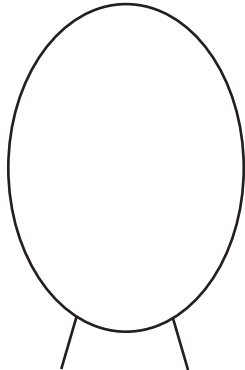


# Personas.

Who is using your app? Tell us a little bit about them.

Name:



**Behaviors**

Describe this user's typical day...

**Facts & Demographics**

Age:

Job:

Family:

Hobbies:

Interests:

**Hmmm...**

Make a list of things that could confuse this user about your app...