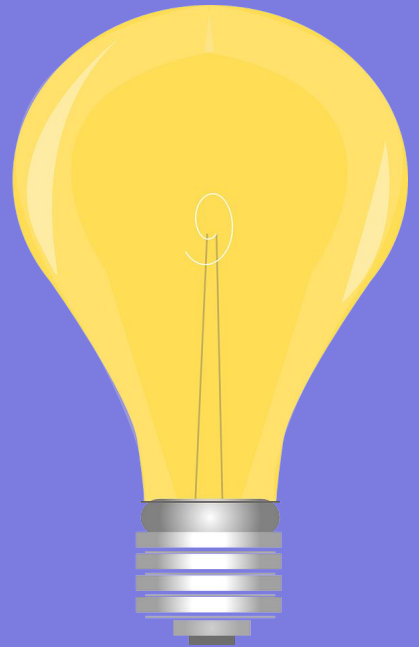
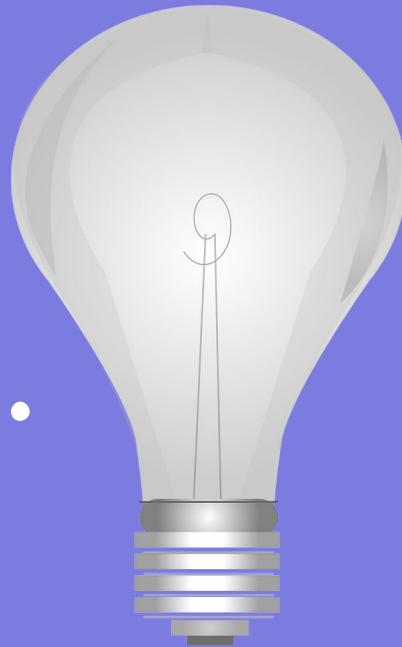


BRAINSTORMING & DESIGN

App Authors Week 2

LAST TIME...



TODAY

Let's start planning our apps.



DEFINE THE
NEED





DEFINE THE NEED (WATCH 0:00-1:05)

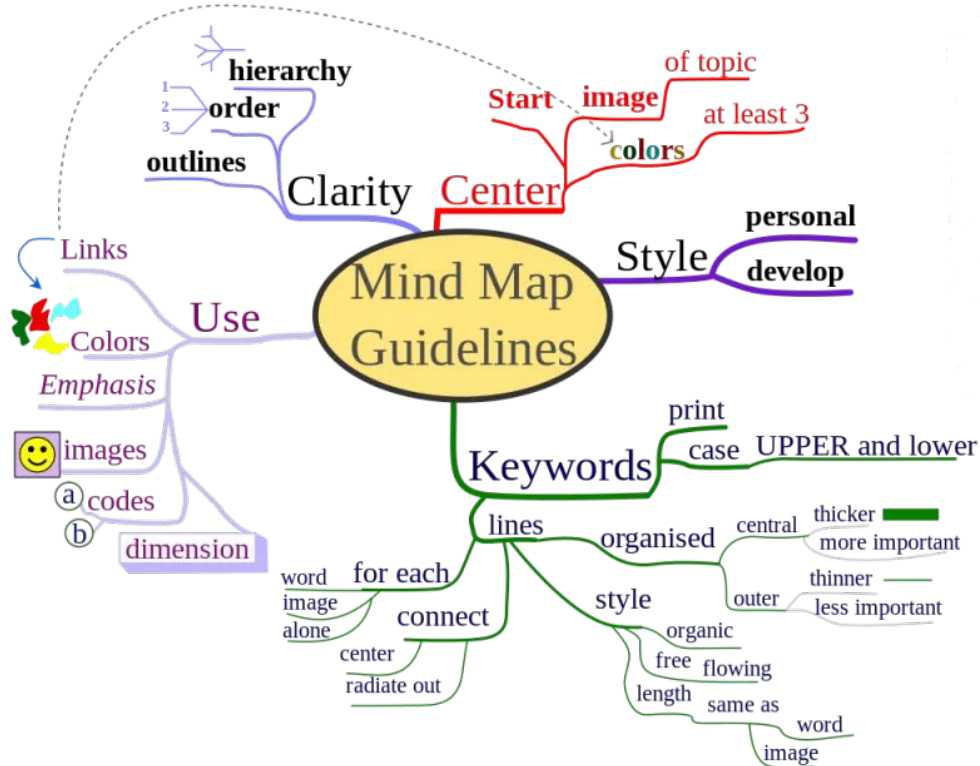
BRAINSTORM





BRAINSTORMING (WATCH 1:05-2:05)

WAYS TO BRAINSTORM:





DESIGN





DESIGN (WATCH 2:05-2:35)

DESIGN



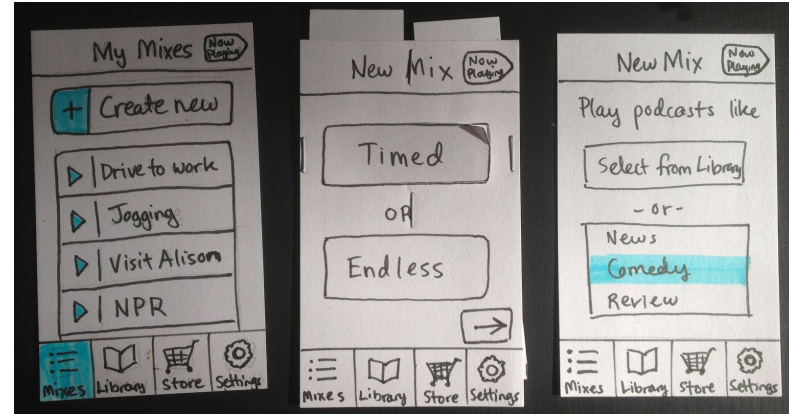
Rapid Prototyping

Part 1: Paper Prototyping

PAPER PROTOTYPING (WATCH 2:00-5:10)

PAPER PROTOTYPING GUIDELINES

1. USE ONLY 4 SCREENS.
Challenge yourself.
2. Use color!
3. Make sure your user can get between screens and back to home.



NEXT TIME:

Create screens in App Lab.