# Evaluation of Student Data Privacy Checklist

| *Check One* | *Considerations* |
| --- | --- |
| YES | NO | Privacy Policy |
|  |  | 1. Is there a Privacy Policy on the website?
 |
|  |  | 1. Is the digital service or website owned and operated in the USA?
 |
|  |  | 1. Does the policy clearly indicate the services and/or data that are covered?
 |
|  |  | 1. Is there contact information for questions about the policy?
 |
| YES | NO | Data Collection |
|  |  | 1. Does the policy clearly indicate the types of data it collects?
 |
|  |  | 1. Does the provider collect student data?
 |
|  |  | 1. Name (First Name only or First name and Last Initial preferred)
 |
|  |  | 1. Date of Birth (Required for COPPA)
 |
|  |  | 1. Teacher’s Name
 |
|  |  | 1. Grade
 |
|  |  | 1. School
 |
|  |  | 1. Demographics (Gender, race, ethnicity, etc.)
 |
|  |  | 1. Geolocation Data
 |
| YES | NO | Data Storage and Access |
|  |  | 1. Does the login page have https: in the web address?
 |
|  |  | 1. Can data be deleted by the district/user from the product at any time?
 |
|  |  | 1. Will the user be notified if there is a data breach? How?
 |
| YES | NO | Marketing/Research |
|  |  | 1. Are there ads on the site? *(if yes, this indicates it shares data with third parties)*
 |
|  |  | 1. Is student data used or sold for marketing and/or research?
 |
|  |  | 1. If student data is used for research purposes, is it de-identified?
 |
|  |  | 1. Is the service linked to social media sites?
 |
| YES | NO | Devices and Networks |
|  |  | 1. Is the service available across multiple platforms (iPads, Chromebooks, Laptops, Desktops, cell phones)?
 |
|  |  | 1. Does the service work with the current configuration of the district’s firewall?
 |
| YES | NO | Intended Purpose |
|  |  | 1. Is the service/site intended for use by children under the age of 13? (If yes, parental permission must be obtained.)
 |
|  |  | 1. Does the site require parental permission for all users under 18 years of age?
 |
|  |  | 1. Can a user opt out of disclosure of their data to third parties?
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## Additional Notes/Comments