

Government Final Project: Video
Time limit: 10-12 minutes

Student Name: _____

CATEGORY	40	20	10	0
Research	Student researched the subject and integrated their research into their newscast. All supportive facts are reported accurately.	Student researched the subject and integrated their research into their newscast. Almost all facts are reported accurately.	Student researched the subject and integrated their research into their newscast. One fact is reported accurately.	Either no research was done or it was not clear that the student used it in the newscast. No facts are reported accurately OR no facts were reported.
Graphics	Graphics include some original material and are clearly related to the material being presented.	Graphics are clearly related to the material being presented, but none are original.	Graphics include some original material but are only somewhat related to the material being presented.	Graphics are not related to the material being presented.
Delivery	Speaks clearly and distinctly all of the time and mispronounces no words. Stands or sits up straight and looks confident and relaxed. Establishes eye contact with audience during most of newscast.	Speaks clearly and distinctly all of the time but mispronounces 1 or more words. Stands or sits up straight. Establishes eye contact with audience during most of newscast.	Speaks clearly and distinctly most of the time and mispronounces no words. Slouches or appears too casual but establishes good eye contact with audience during most of newscast.	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word. Slouches or appears too casual AND establishes little eye contact with audience during newscast.
Point of View - Purpose	Newscast establishes a purpose at the beginning and maintains that focus throughout! Cohesive newscast.	Establishes a purpose at the beginning, but occasionally wanders from that focus.	The purpose is somewhat clear but many aspects of the newscast seem only slightly related.	It was difficult to figure out the purpose of the newscast.
Awareness of Audience	Students can clearly explain why they felt the vocabulary, audio and graphics they chose fit their intended audience.			Limited attention to audience in designing newscast AND/OR unable to explain how the elements relate to the audience.