Handout 1: definitions of claim, evidence and bridge in an argument.¹

Claim (thesis statement): states what is being argued; what point is being made. A claim must be debatable: reasonable people can disagree. A claim must be narrow: not too big to deal with in writing. A claim must be valid: evidence needs to support the claim.

Evidence supports the claim. Evidence is not opinion but information from reliable sources which may include facts, statistics, expert opinion and examples.

Bridge (the connection piece): Explains the pieces of evidence and connects them to the claim. A bridge is logical, reasonable, avoids excessive emotion, does not assume and sticks with the evidence.

Evidence definition and example^{2, 3}

Factual evidence: truthful statements that cannot be denied; statements that the average person may know or which can be proven.

Example: "Cell phone usage among "tweens" has grown rapidly."

Statistics or data: numerical facts; can be presented in raw numbers, percentages, or fractions.

Example: "The survey found that almost 60 percent of children ages 8 to 12 already have cell phones."

Anecdotes: real-life situations, events, or experiences that illustrate a position; anecdotal stories that help explain an author's claim.

Example: "Picture the following scenario: You told your fourth-grader that you would pick her up after school, but you are stuck in traffic . . ."

Expert Testimony: the observations or conclusions of someone who is considered highly knowledgeable because he/she is an expert in a particular field of study or occupation; someone who has first-hand knowledge and experience.

Example: "Psychologists tell us that the period between ages 10 and 12 . . . is a time to teach children about responsibility, and to give them opportunities to earn our trust."

Emotional Appeal: use of sympathy, fear, loyalty, etc. to persuade; manipulates the reader's emotions.

Example: "Providing a 10-year-old with a cell phone . . . gives parents peace of mind."

Example of Argument

Claim:

An increase in population in City X has caused greater gridlock in that city.

Evidence:

Between 2000 and 2016, the population in City X increased by 20%. During that time, the total miles driven by motorists in City X increased by 40 %. However, the number of miles of highway available to be driven in the city, only increased by 10 % during that time.

Bridge

An increase in population in City X increased traffic there. However, due to a shortage of highway there has been traffic gridlock.

References

- Goonen, B., & Pittman, S (2015). Argumentative Writing: A Key to Teaching Constructed Response [PowerPoint slides]. Retrieved from https://www.gedtestingservice.com/uploads/files/0597dd10daeee692450339373d 8c9347.pdf
- Institute for the Professional Development of Adult Educators. Module: Reasoning through Language Arts [PowerPoint Presentation]. Retrieved from <u>http://www.floridaipdae.org/dfiles/resources/lessons/GED/RLA_Lesson_Plans/RL_A_Looking_for_Evidence.pdf</u>
- Pendergast, D. Tweens are ready for cell phones [Power Point Presentation]. Retrieved from https://www.gedtestingservice.com/uploads/files/ddd59448b9f95046eb43f60019c acd9e.pdf