CM 100 Group Project

You will work in a group with two other students for this project. As a group, you must choose one type of media discussed in class and design a prototype for new media content. For example, you may decide to develop a new web-based magazine. You will create a prototype for the magazine and pitch the idea for the new magazine to the class.

Guidelines:
- You must hand in a written summary discussing your prototype on the day your group presents (one per group)
- You must have a visual aid (poster board, PPT, etc.) to represent your prototype
    - It does not have to be a complete prototype but should be representative of the content you would produce
- The presentation should be app. 5 minutes long and then followed by Q & A
- Each group member must talk equally during the presentation
- You may choose to design one of the following: a mobile application, a newspaper, a magazine, a TV program, a film, a blog, a new social media platform, a video game, an ad campaign, a PR campaign, a book, or a radio program.

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Group Members:

Project Component	Points	Comments
Pitch: - How well did the group members pitch their idea? - Did they make their case in an effective manner? - Is the idea new and innovative?	/50	
Prototype/Visual Aid - Was the visual aid clear? - Did prototype illustrate the idea?	/30	
Delivery/Professionalism - Did each group member have a chance to speak? - Was presentation professional and void of errors or informal language? - Did the members speak (not read) extemporaneously? - Was presentation free of vocalized pauses?	/10	
Summary - Was a summary handed in that explains the idea? - Was the summary free of errors?	/10	

Overall Grade: